



# Title Boxing Club

## Merchant Guide



# Merchant Summary

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## **Card Not Present:**

To ensure accurate communication and revenue share from cross-club bookings in CLR, every location will use the same gateways through Authorize.net. This information will already be put in place by the ClubReady Merchant Team at the start of onboarding.

## **Card Present:**

The franchisee has two options:

1. They can use their existing merchant account and tie it to [Authorize.net](#) gateway
2. OR sign-up for a new merchant account through our partner AllianceEFT
  - They are committed to getting each franchisee an excellent rate and avoiding any additional Authorize.net transaction fees.



# Next Steps

## Next Steps required to setup merchant gateway for 'Card Present' account

### **Option 1:**

Use existing merchant account and tie it to Authorize.net gateway

- Franchisee will need to provide the following items to the ClubReady Merchant Team
  1. Authorize.net username
  2. Authorize.net password
  3. Authorize.net API Key
  4. Authorize.net Transaction Key
- Once information is submitted to ClubReady Merchant Team they will load the information into ClubReady

### **Option2:**

Sign-up for a new merchant account through our partner, AllianceEFT with Anthony Hawksby

- Reach out to Anthony by emailing him at [ahawksby@allianceeft.com](mailto:ahawksby@allianceeft.com)
  - He will then provide you with a rate quote and move forward with setting up your new merchant account when ready.



# AllianceEFT

## Contact Information

Anthony Hawksby

[ahawksby@allianceeft.com](mailto:ahawksby@allianceeft.com)

404-354-3199

<https://allianceeft.com/index.php>

## About Us

We are a different kind of company. If you work with us in any way, you will very quickly notice it. My name is Anthony Hawksby and I started AllianceEFT after working in credit card processing and merchant services for many years. This is now my 17th year. The technology and pricing certainly has changed, but one thing remains constant. If you treat every business owner as you would want to be treated, the rest falls into place. I chose the name Alliance because it defines who we are. When we handle your services, you will feel like a partner, or friend, because we love what we do. Every day, we get to speak and work with business owners. We constantly have the opportunity to exceed individual expectations. What more can you ask for in a profession? I'm very glad you found us, and I promise we will work each day to make you feel the same way.

Sincerely,

*Anthony Hawksby*

*Founder/CEO AllianceEFT*

*404-354-3199*



# AllianceEFT Rates & Fees

## AllianceEFT

Proposal Prepared for: Title Boxing Club Franchisees

AllianceEFT's strength comes from our high service levels and low cost. One of the biggest benefits of processing with AllianceEFT is that our processing software is integrated with ClubReady, so we **eliminate all third-party gateways like Authorize.net**. This saves you additional .05 -.10 cents per transaction, additional monthly fees, additional chargeback fees, and additional ach fees!

Overview of Rates and Fees:

V/MC/DISC Processing: Interchange, dues and assessments plus .10 basis points and .10 per transaction.

Amex: .30 basis points and .10 per transaction.

Batch: .10

Chargebacks: \$20.00

Statement Fee: \$10.00

8 minute application, same day approvals, and service that is second to none. 20 years in the processing industry. Come process with a true partner and see the difference at every level.

We look forward to working with you.

Anthony Hawksby  
President

AllianceEFT  
404-354-3199  
[ahawksby@AllianceEFT.com](mailto:ahawksby@AllianceEFT.com)